

Sales Bulletin



SB057-2025

To: All USA Bourgault Dealers
Attn: Dealer Principals and Sales People



March 7, 2025

From: Jackie Rheume
Subject: ProSeed and SEEdING is Believing Events 2025

SAVE THE DATES!

We are excited to bring our **ProSeed Event** to Minot, North Dakota on June 25th, 2025!

The draft agenda for the sales staff will be as follows:

AM	<ul style="list-style-type: none">• Registration and hot breakfast.• Product and Field Demonstrations, which include the new 3545 and BiC.		
PM	<ul style="list-style-type: none">• Lunch• Off-site activity for the afternoon.• Cocktails and banquet dinner (casual).• Presentations for the Tops Sales awards, with a social to follow.		

We will also be hosting a spousal program for any significant others that would like to attend.

Note that at least one-third of your sales staff, per location, must be in attendance to qualify for performance bonus on volume bonus.



We are hosting our **SEEdING is Believing** Event in Minot, June 26th, 2025 at our Minot Facility!

This is an excellent opportunity to invite your customers to come and learn more about our products and see them in action, including the new **3545** and **BiC**!

Another bulletin will be sent out in the coming weeks with full details and the registration links. We look forward to hosting you and your customer in Minot this spring!

Sincerely,

Jackie Rheume
MARKETING PROMO AND EVENTS MANAGER