



SB061-2025

To: All USA Bourgault Dealers
Attn: Dealer Principals, Sales Managers & Sales Representatives

May 8, 2025

From: Jackie Rheume
Subject: New USA Online Shopping Site & New Brochure Order Form

USA Online Shopping Site + LIMITED TIME OFFER!!!

We have launched a USA version of our online shopping site!

Today until May 27th, place your order and receive FREE co-branding on select items!

Our online shopping site can be accessed by going to our website and clicking on the “shopping” button at the top of the page or [click here](#). Select the USA store, then click on “Create Account” at the top-right corner of the page and fill out the details to then place your order. If you previously had an account with our Canadian store, you will need to create a new one for the USA store. Note that a prepaid UPS or courier account is required and payments are made by credit card only.

All promotional items qualify for 50% co-op allowance

As of May 31st, any unused “Previous Year Carry-Over” will be lost so now is a great time to use your co-op dollars!

[Click here](#) to view our in stock items and place your order.
Please allow 6 – 8 week delivery on certain items.

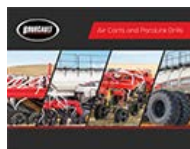


New Brochure Order Form

Use this convenient new process to order brochures as you need.

Take control of your Bourgault brochure inventory. [Click here](#) to access the form, or log into our website and click on “Brochure Order Form”.

You will need your shipping address and prepaid courier details when ordering.



Thank You,

Jackie Rheume
MARKETING PROMO AND EVENTS MANAGER