

Sales Bulletin



SB011-2025

To: All Canadian Bourgault Dealers
Attn: Dealer Principals, Sales Managers & Sales Representatives

May 12, 2025

From: Jackie Rheume
Subject: Online Shopping Promotion & New Brochure Order Form

Online Shopping Promotion - LIMITED TIME OFFER!!!

Today until May 27th, place your order and receive FREE co-branding on select items!

Our online shopping site has been refreshed with some new swag for the season with more new items coming soon! If you are looking for items for donations, events, clinics or customer give-a-ways, you can order your Bourgault swag by going to our website and clicking on the "shopping" button at the top of the page. Some items are available only while supplies last.

Bourgault promotional items qualify for 50% co-op allowance

As of May 31st, any un-used "Previous Year Carry-Over" allowance will be lost so now is a great time to use your co-op dollars!

[Click here](#) to view our in stock items and place your order.
Please allow 6 – 8 week delivery on certain items.



New Brochure Order Form

Use this convenient new proces to order brochures as you need.

Take control of your Bourgault brochure invenotry. [Click here](#) to access the form, or log into our website and click on "Brochure Order Form".

You will need your shipping address and pepaid courier details when ordering.



Thank You,

A handwritten signature in black ink that reads "Jackie Rheume".

Jackie Rheume
MARKETING PROMO AND EVENTS MANAGER