



SB057-2024

To: All USA Bourgault Dealers
Attn: Dealer Principals, Sales Managers & Sales Representatives

February 1, 2024

From: Colin Rush

Subject: B25-40 & B25-30 Very Early Order Program - Frame Mounted Seeders

Over the past few years Bourgault has released models and configurations to offer **FULLY CAPABLE, HIGHLY CONFIGURABLE SELF-CONTAINED SEEDING SYSTEMS**. These Frame Mounted Seeders (FMS) are a quickly growing market for Bourgault. To facilitate expected product growth and adoption we are pleased to offer **TWO** different Very Early Order Program FMS program options for your customers.



Both options includes the models listed below:

FRAME MOUNTED SEEDERS	CD848	HD848
	CD872	HD872
	CD9120	

OPTION A: PROGRAM B25-40

- **40% LPI**
- No Payment / No Interest Terms to October 31, 2024 (same as Program B25-35).
- Effective until March 31, 2024 or program cessation notification.



OR:

OPTION B: PROGRAM B25-30

- **30% LPI + 2.99% FOR 60 MONTHS RETAIL FINANCING****
- **No Payment / No Interest Terms to October 31, 2024 (same as Program B25-35).**
- Effective until March 31, 2024 or program cessation notification.
- ****RETAIL CUSTOMER FINANCING AVAILABLE ONLY VIA DLL. ALL RETAIL FINANCING SUBJECT TO DLL CUSTOMER APPROVAL AS WELL AS DLL TERMS AND CONDITIONS.**

Low Rate Financing and Leasing

For retail financing contact DLL:

Wade Beach - MT, ND, SD, MN, NE

☎ 605-655-4896
✉ wade.beach@dllgroup.com

Zeb Ollendick - CO, KS, OK, MO, AR

☎ 515-201-5862
✉ zeb.ollendick@dllgroup.com

Chris Clair - WA, ID, OR

☎ 515-393-9027
✉ Christopher.clair@dllgroup.com

Josh Suntken - MS

☎ 515-218-5383
✉ josh.suntken@dllgroup.com

Stephanie DeBoer - MS

☎ 515-802-2316
✉ Stephanie.deboer@dllgroup.com

Notes:

- **A completed retail contract must be provided with each order**, including contact information for the customer – NOTE: Bourgault Territory Managers may follow-up with all customers for confirmation. If the final Retail contract / warranty registration involves a different customer than provided with the order, the program terms will be changed to that of the current program at the time of invoicing less a 5% penalty.
- Payment terms are Net October 31, 2024.
- Plus Multi-Unit Discount if applicable.
- Plus interest free trade carry for 12 months – with an approved credit line from DLL.



- Shipment dates expected prior to December 31, 2024, however delivery timing cannot be guaranteed.

Bourgault wishes all dealers success with the Model Year 2025 order programs! For questions or more information on the 2025 Very Early Order Program contact your Territory Manager.

Sincerely,

A handwritten signature in black ink that reads "Colin Rush". The signature is fluid and cursive, written in a professional style.

Colin Rush

NORTH AMERICAN SALES & MARKETING LEADER