



March 5, 2021

SB005-2021

Page 1 of 2

TO: ALL BOURGAULT DEALERS
ATTN: DEALER PRINCIPALS AND SALESPEOPLE
FROM: SCOTT LESSMEISTER
SUBJECT: ONLINE CUSTOMER CLINIC

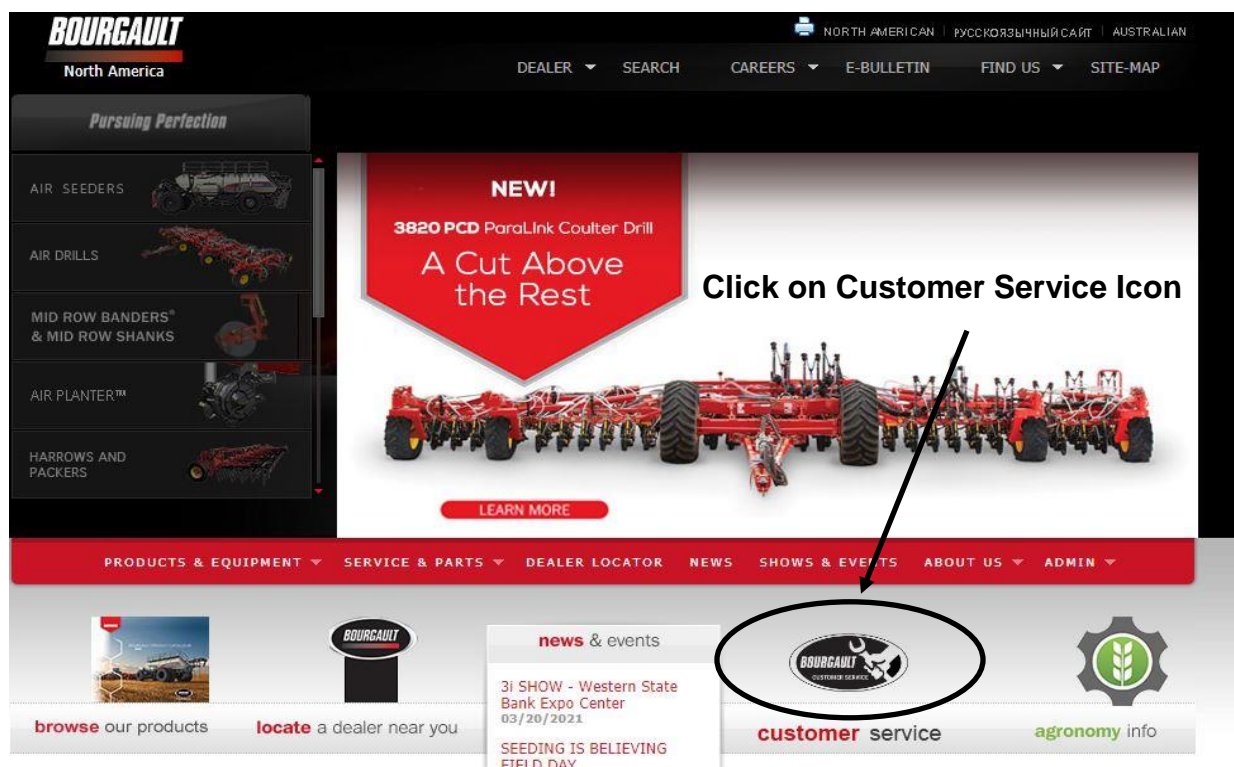
In response to the ongoing travel and gathering restrictions, Bourgault has again developed an online customer training program to help farmers prepare for spring seeding. The content is available through the link below, or from the Customer Service Section of the Bourgault website. Please encourage your customers and sales team to go through the topics provided. The tutorials are a great way for customers to familiarize themselves with the equipment, plus the material will remain available as a reference during the seeding season.

Watch for updates – several additional topics will be added to the clinic over the next week.

[Bourgault Customer Clinic 2021 – Online Content](#)

Included in the Customer Clinic content is the 2021 Bourgault Seeding System Startup video. This comprehensive video will help operators of new Bourgault seeding systems get up to speed faster and with fewer issues. This video is the main pillar of the 2021 Customer Clinic, and is a must watch for owners of new Bourgault seeding systems. In addition to new customers, it is a valuable source of information for your sales team, service techs, and owners of recent models.

[Bourgault Seeding System Startup - Spring 2021](#)





March 5, 2020

SB005-2021

Page 2 of 2

North America

DEALER ▾ SEARCH CAREERS ▾ E-BULLETIN FIND US ▾ SITE-MAP

PRODUCTS & EQUIPMENT ▾ SERVICE & PARTS ▾ DEALER LOCATOR NEWS SHOWS & EVENTS ABOUT US ▾ ADMIN ▾

Bourgault Customer Service Center

The Bourgault Customer Service Center is a library of information covering the operation, installation, or update of a range of Bourgault seeding systems. Regardless if you are a first time Bourgault owner, a seasoned operator, or even a service technician, you will find valuable information to help prepare you for the critical seeding operation.

Click on “Spring 2021 On-line Customer Clinic”

Know Before You Grow

Just like prepping your equipment prior to the busy season, learning all you can about the equipment and how to set and use the various functions ahead of time will help you gain the benefits of the industry leading features that are on your Bourgault seeding implement.

Bourgault Training

Spring 2021 On-Line Customer Clinic

The Spring 2021 Customer Clinic provides in depth training and reference material for new customers of 3330SE/3335QDA ParaLink Hoe Drills, 3720/3820 ParaLink Coulter Drills, and 9000 Series Air Seeders.

If you require assistance in answering questions as your customers work through this material, please do not hesitate to reach out to your Bourgault Territory Manager or Customer Service Rep.

Sincerely,

Scott Lessmeister